

The NCD Alliance

Putting non-communicable diseases
on the global agenda

UN High-Level Meeting on NCDs:

Goal and priority targets for Outcomes Document negotiations

25 July 2011

"Without global goals or targets, this is not going to fly – what gets measured gets done"

Dr Margaret Chan, First Global Ministerial Conference on NCDs and Healthy Lifestyles,
Moscow, April 2011

The NCD Alliance is grateful to UN Member States for being given an opportunity to comment during ongoing negotiations on the Outcomes Document for the High-Level Meeting on NCDs in September.

Modalities Resolution A/65/238 commits Member States to agree on an "action-oriented Outcomes Document". Bold, specific, and measurable targets and timetables (both short-term and long-term) are an integral component to an effective Outcomes Document, as demonstrated a decade ago by the HIV/AIDS Political Declaration of 2001. The global targets on leadership, prevention, treatment, resources and follow-up elevated HIV/AIDS to a global cross-sectoral issue, created a shared vision between Member States, drove global and national follow-up action, and catalysed an effective use and coordination of resources.

The Summit is our once-in-a-generation opportunity to secure a similar level of global political mobilisation for NCDs. The NCD Alliance is therefore calling for the urgent inclusion of a set of global targets within the Outcomes Document. UN level targets will inspire and sustain political leadership, ensure action beyond the health sector, and create a global political action plan for Member States, civil society and people with NCDs to unite around and measure progress against.

The NCD Alliance, with our network of 2,000 organisations globally, stands ready to support governments to form the basis of future action on NCDs. The following table outlines our proposed priority goals and targets for the Outcomes Document.

We are not proposing new language - all of these commitments relate to issues already raised in negotiations, and are consistent with the NCD Alliance Proposed Outcomes Document released in April 2011.

We urge member states to seize this opportunity to make the High-Level Meeting really count and to agree to commitments that will really make a difference.



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Goal and Priority Targets for NCDs Outcomes Document

- Overarching goal**
- By 2025, reduce preventable deaths from cardiovascular disease, cancer, diabetes and chronic respiratory disease by 25%*¹
- Leadership and international cooperation**
- By 2012, establish a partnership initiative so that WHO can coordinate follow up action on commitments made in this Outcomes Document/Declaration with member states, all relevant UN agencies, development banks, other international and regional organizations, foundations, NGOs and private sector
 - By 2013, establish, and where appropriate strengthen, a coordinated, multi-sectoral national response to NCDs with a costed national NCD prevention and control plan and a national monitoring and evaluation system
 - By 2013, integrate NCD prevention and control into national planning frameworks and national budget allocation and where appropriate national development planning, including poverty reduction strategies
 - By 2015, ensure the integration of action on NCDs into internationally agreed development goals
- Prevention**
- By 2015, develop and implement cost-effective interventions such as fiscal policies, regulatory and legislative measures, to eliminate industrially-produced trans-fats and to achieve substantial reductions in levels of saturated fats, salt and refined sugars in processed foods, including through discouraging the production of unhealthy foods and preventing exposure of children to marketing of alcohol and unhealthy foods
 - By 2025, reduce prevalence of current daily tobacco smoking by 40%* and, by 2040, reduce prevalence of tobacco use to less than 5% of global population
 - By 2013, develop a national tax strategy (to serve both public health and fiscal purposes) to achieve a continual and substantial reduction in tobacco consumption
 - By 2025, reduce salt intake to less than 5g per person per day*
 - By 2025, reduce per capita consumption of alcohol by 10% and the prevalence of heavy episodic drinking by 10%*
 - By 2025, reduce prevalence of insufficient physical activity by 10%²
- Health systems and treatment**
- By 2015, develop and introduce strategies to integrate health-system management of NCDs, especially at primary health care levels
 - By 2015, develop and introduce strategies to ensure universal access to affordable, quality-assured essential medicines (including for palliative care), vaccines and technologies for people at high risk of and people living with cancer, cardiovascular disease, chronic respiratory disease and diabetes
- Monitoring, reporting and accountability**
- By 2012, establish a high-level monitoring and accountability commission on NCDs to ensure ongoing monitoring of commitments from the UN Summit
 - In 2014, devote time at the UN General Assembly to undertake an extensive high-level review of the progress achieved in realising the commitments from the UN Summit, based on national reports

¹ This target and others indicated by * are Proposals on NCD targets from a WHO Technical Working Group and, if adopted, will use 2010 as a baseline

² Prevalence of physical inactivity is defined as less than 150 minutes of moderate physical activity or its equivalent per week among persons aged 15+ years - consistent with 2010 Global Health Report (page 18) and 2010 Global Recommendations on Physical Activity